MARKED THOUGHT

Bob Mason's seemingly impossible matching effect! From a mixed pack, ten cards are dealt face down on a table and a spectator freely marks several with a coin or poker chip. Ten more cards are dealt on top of these – forming ten pairs. When the cards are turned over, only the pairs marked by the spectator match! No marked cards. No gaffs. Plus, our new instructions explain how it with a standard ESP deck (symbols match) or regular playing cards (with mates of same value and color matching)! Ingenious, just one easy move accomplishes everything. Keep in mind, after the cards are mixed, no one ever sees the faces of the cards until the end of the test. 6 pages, illustrated.

Synonymental

Ed Mellon’s mental mystery with a packet of 18 business-size cards – each with name of a different common object people carry in their pocket. Cards are now dealt in three rows of six cards each. Spectator places a pen or pencil on a card in the first row, a cigarette on a card in second row, and finally a coin on a card in the third row. As each card is turned over it is seen to bear the name of the object that the spectator placed on it! 8-pages.

SERIAL DECEPTION

Whether working impromptu or on stage or platform, the ability to divine the serial number on a borrowed bill or banknote is one of the most devastating feats in the entire realm of mentalism. And yet, there is relatively little information on this important topic in magical literature. That’s why, we are pleased to bring you a collection of some of the most deceptive bill reading methods ever developed from such legends as Dr. E.G. Ervin, Bob Nelson, Eric Mason, Ed Mellon, U.F. Grant and Ted Annemann. Over a half dozen methods in all. Plus, all are direct and 100% practical.

Add this devastating mentalism effect to your own repertoire...
**DECEPTIVE CARD FORCES**
Card forces are the workhorses of most magicians’ repertoires. So we believe it’s impossible to know too many really good ones. In this new, photographically-illustrated guide we provide easy-to-follow instructions for 16 powerful forces – from semi-automatic and classic ones to truly innovative and clever forcing techniques we’ve uncovered in the magic literature that are sure to delight you. Plus, we’ve thrown in three knockout effects. 21 pages, over two dozen crystal clear photos.

**RUSSIAN ROULETTE**
Simulate the world’s most lethal game of chance, Russian Roulette, with six cards from a borrowed deck. Based upon a clever Jack Yates’ method. Works with any cards. Easy to do. 5 pages

**ENVELOPING THOUGHTS**
Ten of the most deceptive close-up card and envelope mindreading methods, variations and subtleties ever conceived – solutions from mentalism greats like Ted Lesley, Dr. Stanley Jaks, Ned Rutledge, J. G. Thompson, Jr., Eddie Clever, W. G. Magnuson, and course, Ted Annemann. 16 pages, photo-illustrated.

**VOLTA’S MASTER METHOD**
Add one of the most powerful thought-reading weapons ever devised to your mentalism arsenal. Originally developed by Burling Hull for his Q&A act performed at posh supper and nite clubs, the Volta Master Method remained one of his most closely-guarded secrets for many years. Today, it is used by mentalists for everything from Q&A presentations for large groups to private, one-on-one readings.

**THE THREE ARTICLE TEST**
Three brilliant solutions for the classic Three Article Test. Here’s the basic effect: You introduce or borrow any three objects. For example, a watch, a ring and a key. You now turn around and three different spectators each secretly place one of these objects in their pocket. Following a brief and direct presentation, you reveal the object each spectator has hidden on their person! No questions asked. No shills. No mirrors. No nail writers. No impression devices. No guess work! You are 100% correct every time. All three handlings are different and easy to do! Ideal for parties and other intimate gatherings.

**STOP! COLLECTED STOP TRICK METHODS**
Without a doubt, one of the most impressive ways to discover a selected card. After a spectator’s card is shuffled back into the pack, you deal the cards one at a time onto the table, the spectator being requested to say “Stop!” at any time. This is done and the designated card is turned face upwards. Amazingly, it is the spectator’s card! We provide seven of the best ways to perform this reputation-builder. 14 pages.

**The New Standard IMPRESSION CARD CASE**
Construct an Impression Card Case with Bicycle’s new “Standard” card case IN LESS THAN 10 MINUTES! An Impression Card Case that works as well as Annemann’s original! 10 pages.

**Brilliant DIY Book Tests Vols. I & II**
Perform powerful book tests with best-selling books and paperbacks, trendy magazines, local phone books or directories, and even the latest pocket dictionaries with ease. If you thought you had to spend hundreds of dollars to get a great, nearly self-working book test, think again. In this, our latest release, Brilliant DIY Book Tests (Vols. I & II), we build on our earlier work to bring you more than a dozen proven solutions from such luminaries as Al Koran, David Hoy, William Larsen, Sr., Paul Curry, Dr. Jaks, Sid Lorraine, Richard Himber, U. F. Grant, Orville Meyer, Jack Dean and others! 26 pages, illustrated.

“What a great treasure-trove of information! Thank you so much!”
- Mr Kerry Summers, USA

**BOB HUMMER’S Mathematical 3-Card Monte**
Magician divines position of spectator’s thought-of card, despite the fact that he is given free reign to repeatedly shift the position of various cards with performer’s back turned! Also works with borrowed objects or find an object hidden by a spectator under a cap, cup, thimble or shell! All variations explained, plus bonus mental card effect. 8 pages.

**Air Tight Prediction**
As seen at Mel Mellers’ Blackpool lecture! Now you can perform one of today’s hottest mentalism effects with ease! Audience members choose different features of their dream vacation. The answers they provide are ultimately discovered to match those written on your prediction slip – a slip which was sealed inside a balloon and safeguarded by a spectator from the start of the presentation.

No shills or assistants • No forces, psychological or otherwise • No carbons
No Swami gimmicks or nail writing • No suspicious or extra pen movements
The gimmick? You’re looking at it!
THE MENTALIST’S PAD

At last, an impression pad that defies detection. The Mentalist’s Pad is an ordinary looking writing tablet that can be handled freely, yet will capture a clear impression of anything a spectator writes or draws. And while it rivals any well-made clipboard in terms of performance and deceptiveness; our innovative, new device costs just a few dollars and takes less than 10 minutes to construct. Use it for pre-show work, design duplication, and more.

ARThUR BUCKLEY’S Card Control

Arthur Buckley’s post graduate course in card magic first published in 1946. This is a must-have resource for every serious card worker. Four Big Chapters! Chapter One covers fifty master sleights, so direct and clean cut that the modus operandi is concealed by natural movements that permit indetectable execution as an automatic function. Chapter Two explains the choicest methods of gambling principles – entertainment at the card table you will revel in. Chapter Three is devoted to modern methods and new principles of back-palming and manipulation with cards, revealing many new and revolutionary principles, all thoroughly practical. Chapter Four is devoted to a complete description of over forty beautiful card effects invented by the author especially for this book. 228 big pages, completely re-typeset with over 200 action photos of the author’s hands.

Koran’s linking finger rings

Three men’s finger rings are borrowed and in the fairest manner possible – LINKED TOGETHER to form a chain. The rings are then unlinked and returned to their respective owners. 9 pages.

The Mentalist’s Pad

Ultimate Koran Deck

Reveal the identity of a card merely looked at by a spectator. As impossible as it seems, apart from fanning the cards at the beginning of the effect, you never need touch or go near the deck again! Keep in mind, nothing is written down. There are no sleights, glimpses or card control to worry about. No stooges, marked cards or gimmicks. 11 pages.

Supreme mental discernment

Spectator shuffles deck and mentally selects any card. Nothing is written – he just remembers it. Performer asks him no questions but runs through the cards without looking at the faces and picks out the one spectator mentally thought of. As close to real mind reading as it gets. Ralph Hull’s methodology is ingenious. No sleights. 13 pages.

Magic for monsters

Hands down, one of the best books ever written on kid show work. Arnold Furst details his complete act, giving you a masterclass on how to entertain children. The seventeen tricks described include every word of patter, every move, every gesture and nuance – all honed to perfection over years of successful performances. This includes several original comedy routines that offer the maximum in entertainment value and audience response with a minimum of preparation or investment. The book stresses the psychology and presentation necessary for the successful entertainment of children. The effects are arranged as a full hour presentation and can be used under all conditions and for every age level. If you perform for children, this book is a must-have reference. Foreword by Miss Shari Lewis. Originally published in 1960. 54 pages.

FAKE RITHMETIC

Perform astonishing, rapid fire mental calculations! First the audience gives you five different four digit numbers, these are written down just as called out. This is the first problem. Next, the audience calls out six different digits, which again you write down. These numbers are used for the second problem. Without delay you proceed to write nine five-digit numbers that total the six-digit number called out by the spectators. You then turn your attention to the first problem and write the total after just glancing at it for a moment. Your audience may now independently verify the accuracy of your calculations for both problems. A long-time marketed effect, Wallace the Magician confounded his regular audiences, as well as other magicians, expert mathematicians, accountants and engineers with this feat. Work it impromptu or feature it on stage. Once you know the secret, it’s easy to do! No complicated memory work, nothing to set-up or conceal, and you don’t have to be a real math wizard to look like one! 8 pages with illustrations.

ASTROLOGIA One-Man Act

ASTROLOGIA is a sensational one-man mentalism act especially designed for more intimate settings, such as clubs, private parties, smaller business groups, etc. Albright shows you how to give up to 30 “personalized” psychological readings with ease using his special “prompter” method (with examples), as well as reveal written thoughts. Slightly different than the standard Q&A approach you’re used to, but just as impressive and much easier to perform. Every aspect of the act is covered in detail – from what to say and to how to say it, down to the underlying methodology (based on one simple move) and subtleties. Plus, Albright even gives you seven proven information-gathering methods for close-up work you can use for this act as well as private readings. The information contained in this publication is priceless to any mentalist or magician. 20 pages.

Jack’s pack

Quickly determine the precise POSITION OF ANY CARD NAMED or THE IDENTITY OF THE CARD LOCATED AT ANY POSITION in the deck. Imagine the possibilities! No mental gymnastics, mnemonics or multiple outs, just a clever arrangement and some easy math. And yes, you can show the faces of the cards without fear of detection. Works with any 52-card pack. 6 pages.

PAY SECURELY WITH PAYPAL OR ANY MAJOR CREDIT CARD
**Vishnu Rope Miracle**

A seven foot length of soft rope and a pair of scissors are shown by the magician. He holds one end of the rope up, and with the scissors, about two-thirds down, he cuts the rope in two. The ends are tied together, then holding the rope up again he cuts the longest rope in half, again tying a knot. Please remember that the rope is cut twice over – the symbols of every pair match exactly, including your last card and the spectator’s pocketed card! 19 pages, illustrated, includes David Britland’s original “Zannerism” routine, plus ESP symbol artwork.

**Performs Miracles with Any Deck!**

Unleash the potential of magic’s most powerful card control system. In Si Stebbins Unplugged, you’ll learn how to perform mind-boggling magic with any deck – even if you’re a newcomer! Best of all, it will be a deck that you can use not just for one trick, but for an entire performance of entertaining, commercial card magic effects. And when you’re done, the deck can be examined! Clear explanations and over 50 photographs detail every aspect of the system – from basic handling to innovative concepts and techniques designed to elevate your work into the miracle class.

**CardSource**

CardSource is designed to elevate your work into the miracle class. It’s designed to open even more possibilities and amazing effects with one of the most powerful and closely-guarded methods. 17 pages.

**ROUGH AND SMOOTH POSSIBILITIES**

This rare Tan Hock Chuan manuscript offers 11 effects based upon the rough and smooth principle. Tricks include innovative application of various half card roughing combinations that open even more possibilities and amazing effects with one of the magic’s most powerful and closely-guarded methods. 17 pages.

**FOX MIRACLE GIMMICK**

Perform absolute mind reading miracles with a deck of cards. For years, this was Paul Fox’s best kept secret. A small gimmick that allowed him to ascertain the identity of cards merely thought of by one or more spectators. Nothing except the deck, is ever seen by the spectators. The gimmick does everything except whisper the names of the chosen cards in your ear. Easy to do. 10 pages with ready-to-print Paul Fox Gimmick artwork.

**ROUGH STUFF**

Complete instructions – from preparation to performance for seven different trick decks from Joe Berg and Al Aldini. Plus, we’ve added in two more popular decks – Berg’s Ultra Mental Deck and Vernon’s Brain Wave Deck. Plus, where to buy Roughing Fluid, including commercially available liquid and spray products, plus how to apply. 29 pages.

**HOMING CARD**

One of Fred Kaps’ signature effects. Performer shows five cards – four of which are spot cards and the fifth, a Queen of the opposite color. The performer repeatedly discards the court card, only to have it reappear in the packet to his seeming consternation. His plight continues as cards are discarded one by one, until the last spot card changes into the Queen! No gaffs. 9 pages plus Frederick Braue’s original handling.

**THE ZENNER EFFECT**

You and a spectator each begin with a standard set of five different ESP symbol cards. The spectator pockets one of his cards and then, one by one, attempts to match each card you lay face down on the table by placing one of his own symbol cards face up on top of it. When the cards are finally flipped over – the symbols of every pair match exactly, including your last card and the spectator’s pocketed card! 19 pages, illustrated, includes David Britland’s original “Zannerism” routine, plus ESP symbol artwork.

**Himber’s Throw-Out Rope Trick**

A six foot piece of rope is openly knotted, then cut. The two resulting pieces are seen to be knotted and cut again, apparently into four lengths. Then the rope is given a yank and the knots fly off the rope revealing a neatly restored rope which can be used for other effects or tossed into the audience. 12 illustrations. Use any rope, no gimmicks. 13 pages.